



**American
Red Cross**

The need is constant.
The gratification is instant.
Give blood.”

1-800-GIVE-LIFE
my-redcross.org

**Your child’s school is planning an American Red Cross
blood drive and you are invited to participate.**

The American Red Cross is always searching for new and effective ways to recruit new blood donors, and to make it as convenient as possible for existing donors to continue to give the gift of life. By sponsoring a community blood drive, your child’s elementary school is helping a countless number of local patients that depend on a safe and adequate blood supply. We are asking students to recruit blood donors for the upcoming blood drive. Students will earn points for each donor pledge they collect. Points can then be redeemed for prizes, so the more sign-ups collected, the more points, the prizes!

Did you know?

- Our Region strives to collect approximately 1,000 units of blood every day in order to fulfill the demand of the hospitals and trauma centers throughout the Region.
- Ninety-five percent of people in America will either need blood themselves, or know someone who will, at some point during their lives.
- Only five percent of the eligible public actually donates.
- Each blood donation can save the lives of up to three people.

Thank you for your willingness to help save lives in your community!